



Red Carpet VIP Media Kit

Overview

Founded in 2002, Red Carpet VIP is the largest, longest running and highest rated independent VIP hosting company in Las Vegas. We are a full service concierge and destination management company focusing on the nightlife and day-life industry. Our specialty is hosted VIP nightclub entry, table and bottle service, bachelor/bachelorette party planning, and exclusive access to all summer pool party venues. We host more nightlife parties than any other independent hosting service and maintain the absolute highest standards in the industry. Red Carpet VIP is the largest table and bottle service client in most Las Vegas nightclubs.

Red Carpet VIP Highlights

- ✓ 4.5 Stars on Yelp
- ✓ A+ rating with Better Business Bureau, 10 years without a complaint
- ✓ Voted "Best Independent Hosting Company"
- ✓ We have been featured on the Travel Channel and MSN Travel
- ✓ Provider of Table services and VIP Hosted Entry for 9 Major Hotel/Resort Concierge desks
- ✓ Team of over 50 employees
- ✓ Hosted over 41,000 clients in 2012

Business

- Red Carpet VIP works with every major nightclub and pool party in Las Vegas
- 80% of services are table/bottle sales
- Over \$1M of revenue is generated from pool party sales
- Approximately \$1M of revenue is generated from hotel room sales



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